

Embellish Specifications

3D SUPER GLOSS – CREATING YOUR ARTWORK

Creating 3D 'uv' colour:

Elements to be in UV:

1. Create Swatch colour Pantone 102 into the Swatches palette
2. Double click open the Swatches palette and update:
 - Swatch Name to 'uv'
 - Colour Type to 'Spot'
 - Colour Mode to 'CMYK'
3. Select UV items and set to 'Overprint Fill / Stroke' as appropriate using Attributes
4. Ensure all UV elements are put onto its own layer named 'uv'

FOR BEST RESULTS – YOUR ART MUST CONFORM TO THE FOLLOWING:

Contouring 3D UV:

- To achieve a variation of UV depth (3D) embellishment, keep the 'uv' tint from 50% to 100% strength in the Swatches panel (100% being the thickest coating of uv)

Large UV areas:

- Avoid UV coverage exceeding 30% of the page as this will require a non-standard process and will need to be quoted accordingly – please consult your Whirlwind Account Manager to assist you
- Rather than filling solid areas, use Super Gloss for line and pattern designs all over

UV text:

- Make all fine text 50% strength UV

PIXEL RULE: Ensure there is a minimum of 3 pixels clear between UV areas to avoid fill-in. Test your artwork beforehand: place artwork into Photoshop, set image to 360dpi and zoom in to the maximum, ensure areas are 3 pixels solid (100% filled pixels). Spacing between gaps also has to be 3 solid pixels.

UV over trims, scores and folds:

- All trims, scores and folds need a minimum clearance of 2mm from any UV. Please consult your Whirlwind Account Manager if you require UV to bleed to trims or to run over scores and folds as this will require a non-standard process and will need to be quoted accordingly

NOTE: 3D Super Gloss is only available on 420gsm with a soft-touch laminate
Speak to our team about bespoke embellished print

National 1300 129 227
www.whirlwindprint.com



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