

Setting up Metallic Bling to Include White

Metallic Bling is printed on stock that already has the silver surface attached. Printing CMYK on top of this stock opens up the possibility of literally millions of different foil colours in one pass.

To mask out the silver foil, we apply a white opaque coating that acts like a normal stock giving us the ability to get solid colour along with foils.

Please Note: Black will print black, but any white components on your artwork will need to be supplied as per the below instructions.

- 1 Create your artwork as you would normally for a standard job. Ensure the artwork contains a minimum 2mm bleed on all sides, the first page will always be considered the front.
- 2 To create your Metallic Bling including white you must determine which sections of the card you want Metallic Bling and CMYK. In this example the blue areas will be printed in white opaque and the silver foil will show through the white areas on the artwork.



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- 3 Ensure blue areas of artwork are in PMS 072 to clearly indicate White areas. When saving as PDF, please retain the PMS 072 by checking your colour settings, ensure there is no colour conversions.

The artwork must be uploaded as a high resolution 'multi-page' PDF in CMYK and Spot. Do not convert the artwork to CMYK only.